

VEGFEST GUELPH



Shop-Up MARKET

Saturday, June 17, 2017

11am – 4pm

**St. George's Anglican Church,
99 Woolwich St., Guelph**



Vegfest Guelph Shop-Up Market

c/o 93 Dufferin Street, Guelph ON

N1H 4A4

Email: info@vegfestguelph.ca



VENDOR REGISTRATION PACKAGE

Dear friends and supporters,

Thank you for your interest in Vegfest Guelph's Shop-Up Market, which will be held on Saturday, June 17, 2017. Vegfest Guelph is an annual festival that promotes animal-friendly, vegan living in a fun and welcoming setting. In 2016, our Vegfest drew around 7000 attendees from all across Southern Ontario!

Part of Vegfest Guelph's regular venue, Goldie Mill Park, will be under repair and is closed to all events throughout the 2017 season. As such, we are pleased to be offering this Pop-Up Market, an event to showcase a broad range of vegan retail items. This will include: clothing, jewelry, body care and beauty products, housewares, gadgets, décor, art, accessories, knick knacks and packaged foods. Basically, all vegan everything! Food trucks will be available outside of the venue. Vegfest Guelph will resume in full in late spring of 2018.

This is an exciting opportunity to celebrate the benefits of a plant-based lifestyle and to promote compassionate, sustainable and healthy living for all. The market will be held at St. George's Anglican Church, along the banks of the Speed River in beautiful downtown Guelph.

By participating as a vendor in this event, your business will gain exposure to an important and growing demographic of consumers interested in all aspects of cruelty-free, plant-based living.

Shop-Up Market Details

Date: Saturday, June 17, 2017

Hours: 11am – 4pm

Location: St. George's Anglican Church, 99 Woolwich St., Guelph

Admission: \$3 (portion of proceeds from the door will be donated to [We Animals](#))

Website: vegfestguelph.ca/market

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Registration Details

Every accepted registration includes the following:

- Indoor Display Table (includes 6' x 2.5' table, 6' x 5' total space)
- 1-2 chairs
- A link and description on [Vegfest Guelph's website](#)
- A vendor showcase on our Facebook event page and other social media

	Earlybird Rate (before April 1)	Regular Rate (starting April 1, until full)
Single Table (one 6' x 2.5' table)	\$100*	\$125*
Double Table (two 6' x 2.5' tables)	\$200*	\$250*
Double Table Corner Space (two 6' x 2.5' tables located in corner space)	\$250*	\$300*
Food truck registration (by invitation-only)	\$200*	\$250*
Electricity (one plug per booth as available - limited access on a first-come first-served basis)	\$20*	\$20*

* + 13% HST



Vendor Information

To register, please complete the form online at vegfestguelph.ca/market or print and complete the form below.

Company name: _____

Contact name: _____

Mailing address: _____

Phone number: _____

Email address: _____

Website: _____

Please describe your display, including any items that will be sold or samples to be given away:

If you require hydro, what will it be used for? Please be specific (ie: laptop)

Payment Information

Cost of table: _____

Electricity: _____

Total due: _____

If sending by mail, please send this form, signed copy of the Vegfest Guelph Conditions of Participation, and cheque (payable to Vegfest Guelph) to:

Vegfest Guelph Spring-Up Market
c/o 93 Dufferin Street, Guelph ON N1H 4A4
Email: info@vegfestguelph.ca



Conditions of Participation

1. The organizers of Vegfest Guelph's Shop-Up Market reserve the right to decline any application that they feel does not fit with the mission of the event. Submission of form does not guarantee a space.
2. Vendor set-up begins at 8:30am on June 17. Prior to June 10, you will be provided with a set-up time. All displays must be ready to go by 10:30am.
3. Vendors agree to have their booth staffed throughout the event (11am to 4pm) and that their booths will not be dismantled until the event closes at 4pm. Dismantling must be complete by 4:30pm.
4. Vendors are responsible for display set-up, dismantling and storage of all materials. Vendors are responsible for the removal of ALL garbage. A \$50 fee will be charged if any materials are left behind.
5. Any products sold, displayed or given away at the event must be 100% vegan. **No animal-derived products or materials of any kind.** This includes: beeswax, honey, wool, leather, feathers, silk, fur and ingredients such as dairy, eggs and flesh. This also includes all marketing materials with any references to or depictions of animal-derived products. Any products for sale at the event must also have not been tested on animals.
6. Vendors are responsible for bringing all items required for their table, including (but not limited to): table coverings, promotional materials, pens, tape and other stationary items. A 6-foot table and chair will be provided.
7. There will be no cooking or heating of food allowed inside the venue at this event. All food for sale must be prepared and packaged in advance. Vendors selling prepackaged foods CAN give out samples at their table and must comply with [Wellington-Dufferin-Guelph Public Health regulations](#).
8. Booth placement is at the discretion of the organizers of Vegfest Guelph.
9. Vegfest Guelph will not be liable for any damage or theft of property of any vendor.
10. Food trucks will need a City of Guelph Business License. For out-of-towner food trucks, a short-term food vehicle licence is available that's valid for up to 3 consecutive days up to 4 times a year. Contact City of Guelph Licensing at licensing@guelph.ca or 519-822-1260 extension 2551 to submit your application.
11. Vendor fees are due upon application being accepted and are non-refundable.

I have read the Conditions of Participation and agree to the terms as listed above.

Print name:

Signature:

Company:

Date:

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